

The Solution Name

[Add idea tagline here]

[Explain how your idea can solve the challenge (problem)]



Upload Image/Logo

The Challenge(s)

[State the challenge (problem) you want to target]

[What is your motivation? Why are you interested in this particular challenge?]

Project plan

[How can you turn your idea into a minimum viable product]

[What are the steps (milestones)]



Business Model

[Who are your target customers?]

[How do you generate revenue? Make money?]

Solution Design

[What is the product or service that you want to create]

[What are the features of your product or service]

Technical Implementation

[Which technology will you use to develop your solution?]