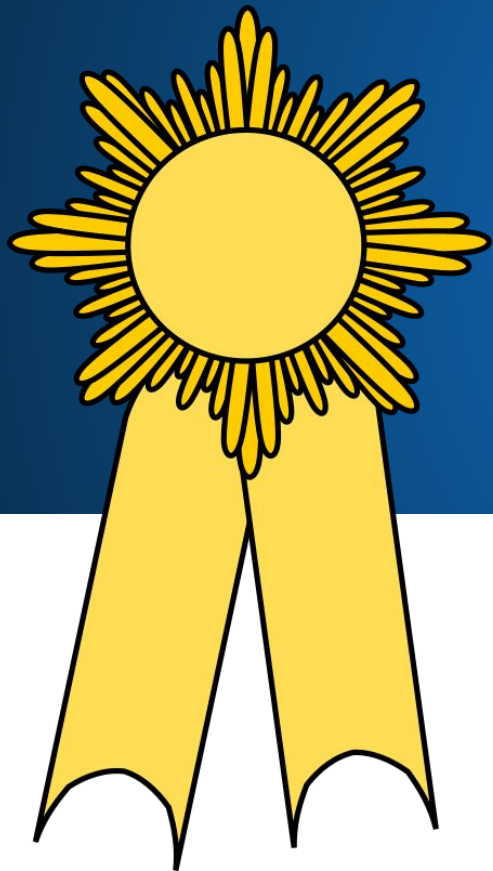


# teachcul

*Winning Ideas*

*Dec 6, 2020 - Jan 9, 2021*



# Gear Up Prize

5,000 USD in cash + 3,000 USD in-kind

<Hong Kong SAR, China>



**Workshops-at-Home Collective**  
culturally bridging villages and homes in Asia

---

*An initiative to support rural villages and cultural sector  
by recruiting, developing and marketing **mixed-mode cultural workshops**  
for the cultural collective in Asia.*



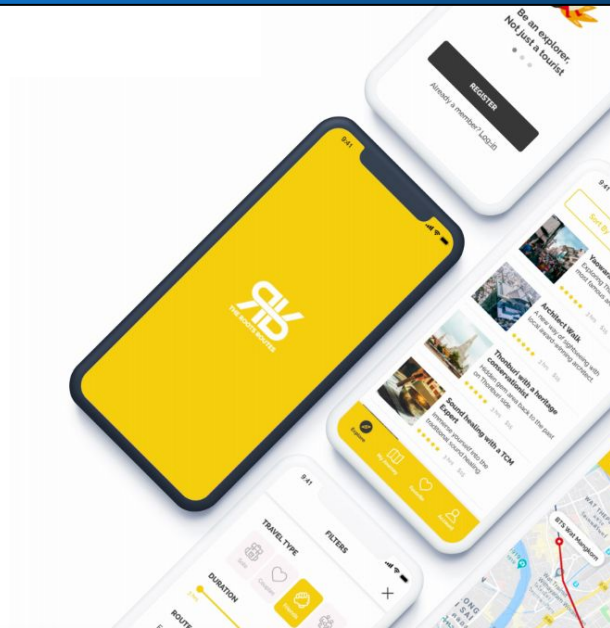
# Jury Choice

4,000 USD in cash

<Thailand>

## THE ROOTS ROUTES

A travel companion platform  
that guides you to discover  
local secrets





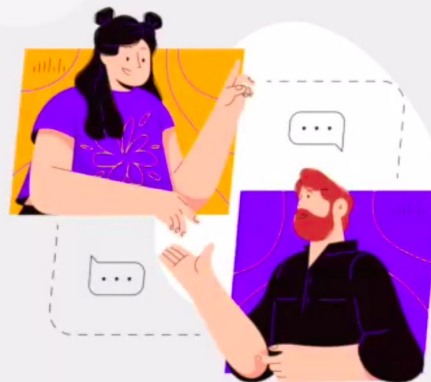
# Jury Choice

4,000 USD in cash

<Philippines>

How may we **help**  
**Filipino teachers find**  
**artists** whom they can  
invite to class?

*ARTS ON DEMAND*








# Discovery Prize

2,000 USD in hardware

12/20

Story: ສຳລັບບ່ອນຕາຍແລະບາງກຸ່ມ  
by  
ນ.ວາງມິດາ  
ສຳມວນ Province  
ສາກະສາ District  
ນວນ Village

0:08 / 6:32



for the full version of the recording

NOSTRA, Esri, © OpenStreetMap contributors, HERE, Garmin, FAO, METI/NASA, USGS

Interactive online Atlas of Lao oral traditions  
by Voices of elderly



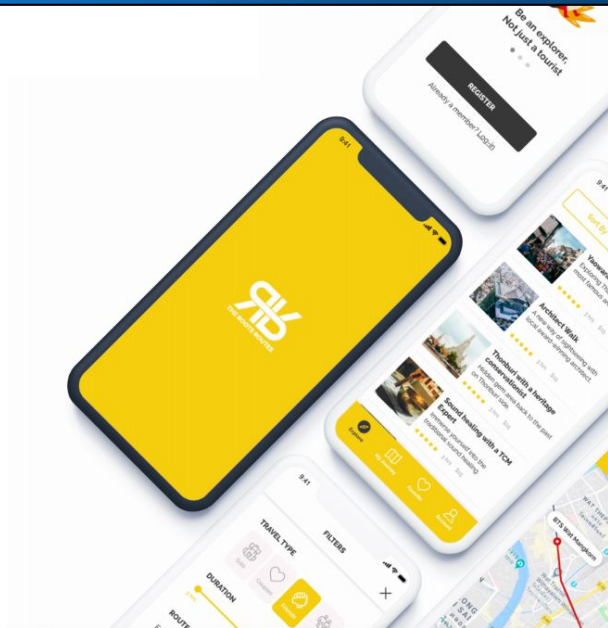
# ICHCAP ichLinks Prize

2,000 USD in cash

<Thailand>

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A travel companion platform  
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local secrets





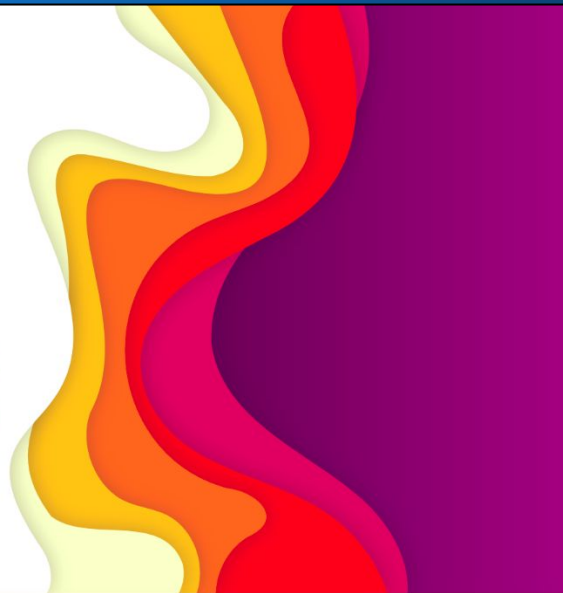
# ICHCAP ichLinks Prize

2,000 USD in cash

<Singapore>



**Way of Life**  
*Gamifying cultural  
immersion*





# ICHCAP ichLinks Prize

2,000 USD in cash

<Hong Kong SAR, China>



**Workshops-at-Home Collective**  
culturally bridging villages and homes in Asia

---

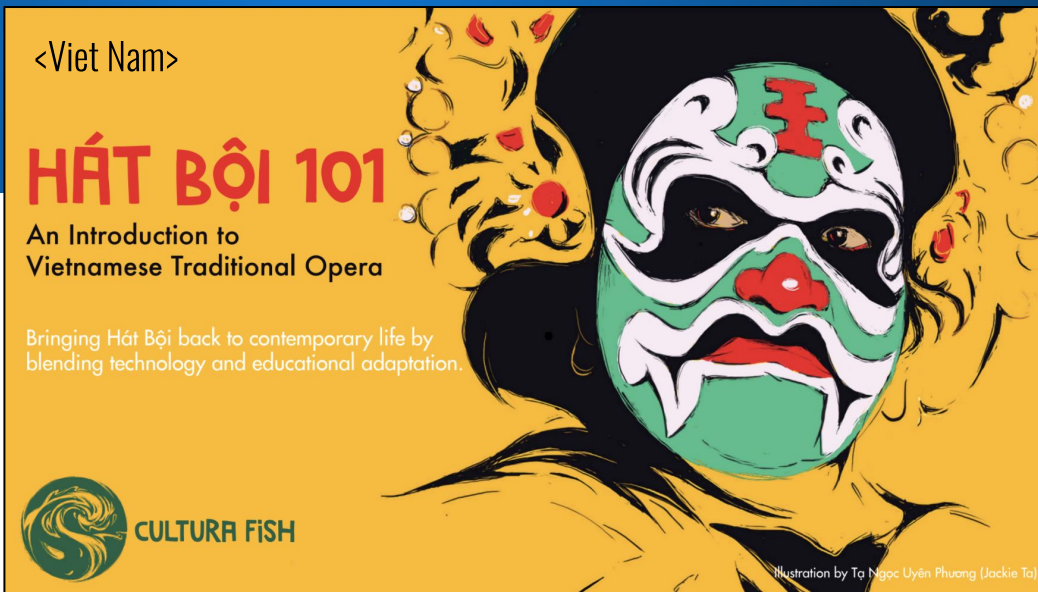
*An initiative to support rural villages and cultural sector  
by recruiting, developing and marketing **mixed-mode cultural workshops**  
for the cultural collective in Asia.*





# ICHCAP ichLinks Prize

2,000 USD in cash





# Frontier Solution


2,000 USD in cash

Our HERITAGE VR MUSEUM


## <Myanmar>

### MYANMAR HERITAGE

INTERACTIVE 3D VR MUSEUM







1. VR City Tour
  - Bagan Temples
  - Mrauk-U Temples
  - Sri-kshetra Temples
  - Mahamuni
  - Bogyoke Aung San Museum
  - Shwedagon
  - Kyaikhtyoe
  - etc
2. Mural Paintings
3. Burmese Fossils & Artifacts (3D Models)
4. Stone Inscriptions (3D Models)
5. Myanmar Traditional Handicrafts (3D Models)
6. Heritage Monuments (3D Models)
7. etc







#### DIGITAL PRESERVATION FOR HERITAGES



3D Reality Scanning of Ancient Heritage Sites













# Frontier Solution

2,000 USD in cash

<Afghanistan>



*A Visitor's Virtual Friend*

**A voice  
framework to  
create virtual  
guide and  
chatbots**



# Frontier Solution

2,000 USD in cash

The screenshot shows a laptop screen with a pink background. The text on the screen reads: **LET'S MAKE INTANGIBLE CULTURAL HERITAGE STUDY FUN AND ENJOYABLE!** To the right of the screen, the text **<Viet Nam>** is displayed. Above the text, there is a red splash graphic with the words **Culture Quiz Maker** in yellow. Below the splash, there are three red and yellow striped pillars. To the right of the laptop, there are two pink text boxes. The top box contains the text: **Teachers, practitioners, and event organizers can create quiz games to teach intangible heritages or any cultural related topics in any languages.** The bottom box contains the text: **Students and adults can learn while playing.**



# Innovative Idea

1,000 USD in cash

Safeguard Cultural Heritage

## Old summer palace

### AR+VR+game

## reconstruction

Nirvana of ruins

For some of the ruins, they are often caught in the dilemma of whether to rebuild or not. In order to re-develop the tourism industry and spread culture, we rebuilt based on the ruins of the Old Summer Palace based on VR and AR technologies, and added the part of human machine interaction game in additionally.

<China>



\*The picture shows the 3D model of Dashui Site which is part of the Old Summer Palace





# Innovative Idea

1,000 USD in cash

<India>



**The Culturemy**

An online platform that offers free and paid online courses to promote intangible cultural heritages in Asia Pacific Region.



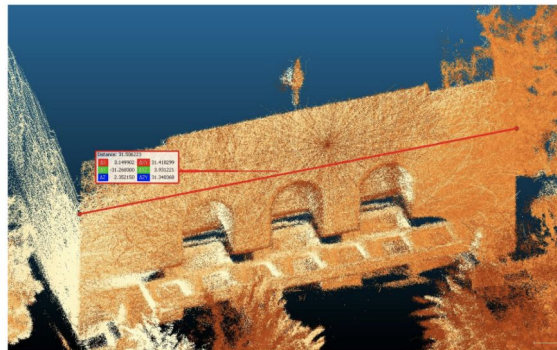
# Innovative Idea

1,000 USD in cash

<Myanmar>

## ***WHAT IS LIDAR TECHNOLOGY?***

- Light Detection and Ranging
- Distance measurement using pulsed laser
- Can take precise measurements in 2D/3D space



University of Yangon, Convocation Hall Facade



# Innovative Idea

1,000 USD in cash

<New Zealand>

# UpStage>

cyberformance platform



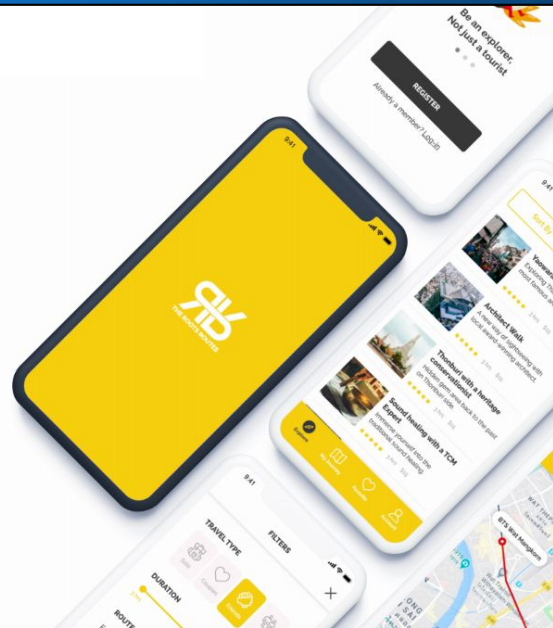
# Thai National Prize

## NIA Fast track start up program

<Thailand>

### THE ROOTS ROUTES

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local secrets





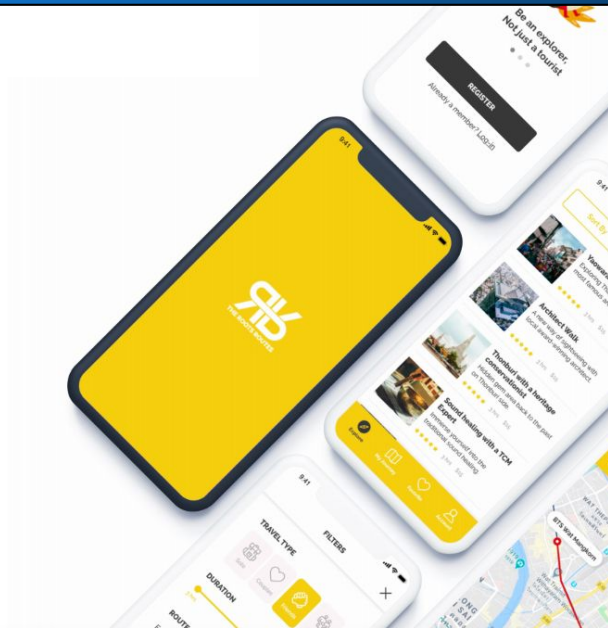
# Thai National Prize

## DEPA JumpStart

<Thailand>

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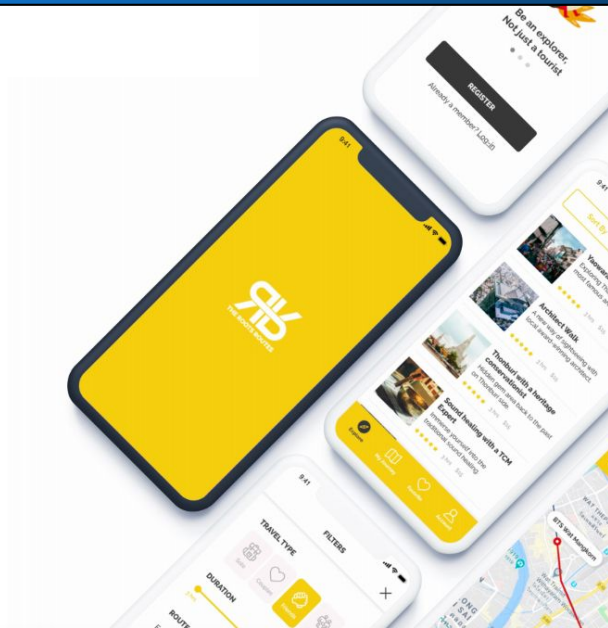
# Thai National Prize

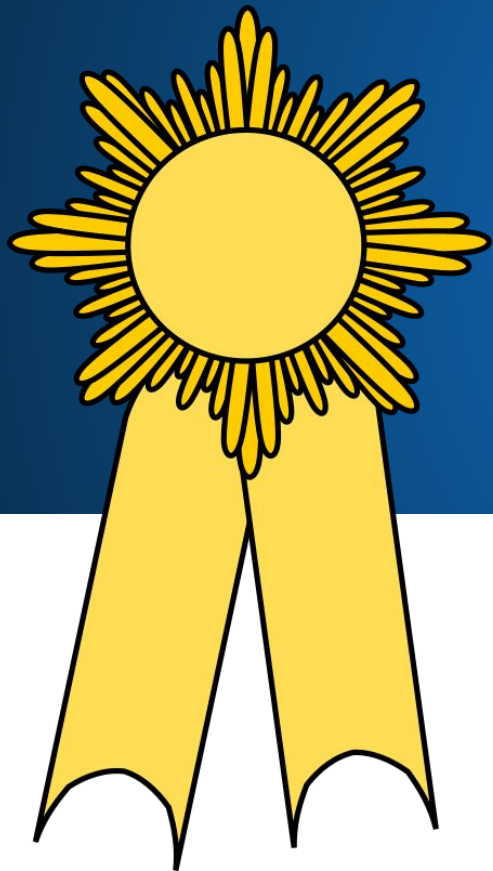
Tencent 2,000 USD in Cloud Credits and Mentorship

<Thailand>

## THE ROOTS ROUTES

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local secrets





# Hong Kong Prize

Incubation Program under CCSG at University of Hong Kong

<Hong Kong SAR, China>



**Workshops-at-Home Collective**  
culturally bridging villages and homes in Asia

---

*An initiative to support rural villages and cultural sector  
by recruiting, developing and marketing **mixed-mode cultural workshops**  
for the cultural collective in Asia.*



# Entrepreneur Prizes

sponsored by AWS

1000 USD in Cloud credits  
for all 25 teams!

LET'S MAKE INTANGIBLE  
CULTURAL HERITAGE  
STUDY FUN AND  
ENJOYABLE!



Teachers, practitioners, and event organizers can create quiz games to teach intangible heritages or any cultural related topics in any languages.

Students and adults can learn while playing.

# UNESCO ADVENTURE CITY GAME



## HOLA

Hub Of Le Arts

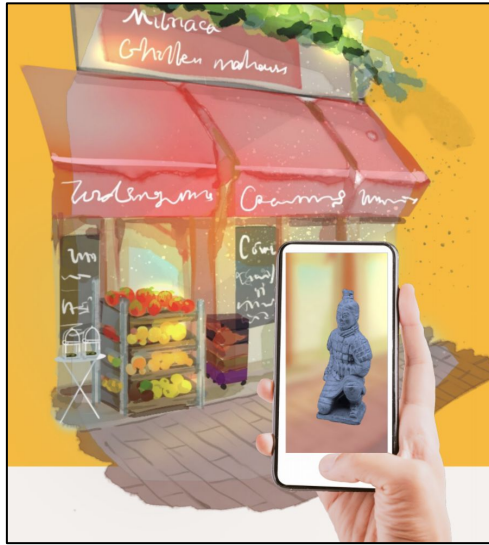
By: Sophia and Anjali Curic



## CHIC!

Collect Heritages in  
Communities

Augmented Reality (AR) technology can recreate cultural property in citizens' daily life through the phone's camera, expanding access to culture property.



# Digital Creative Hub

A digital space to connect Mongolian professionals in the creative industry to resources, tools, support and the network to succeed in the industry nationally and beyond



By Khishi Enkhbayar (Mongolia)

# HÁT BỘI 101

An Introduction to Vietnamese Traditional Opera

Bringing Hát Bội back to contemporary life by blending technology and educational adaptation.



CULTURA FISH



Illustration by Tạ Ngọc Uyên Phương (Jackie Tai)

# CEDIM.

Cultural Empowered Digital & Interactive Museum

TEAM REFINE

A joint project of University College of Technology Sarawak and World Fuzhou Heritage Gallery Sibü, Sarawak Malaysia

## Product

ICH Digital Interactive calendar



click it



ICH  
Digital  
Calendar

Bring Heritage closer

## September

Mon	Tue	Wed	Thu	Fri	Sat	Sun
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17 March Festival	18	19	20
21	22	23	24	25	26 Hmong Festival	27
28	29	30	1	2	3	4
5	6	7	8	9	10	11

Live  
streaming



Post  
sharing



Interactive  
games



Online  
exhibition



e-com  
shopping



Tourism  
information





# Inner Paintech

## An Integrated App

**What:** An education, communication, interpretation and e-commerce platform for Chinese market

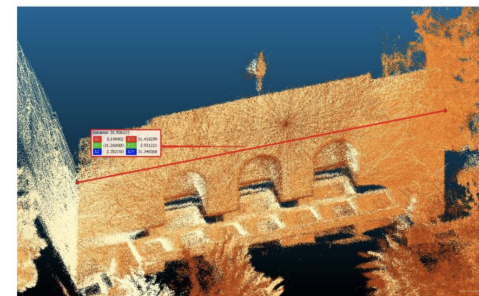
**Subject:** For an overlooked traditional craftsmanship item – "Cantonese Inner Painting" in Swatow, Guangdong, China

**Aim:** For the economic and socio-cultural sustainable development of Cantonese Inner Painting in China



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University of Yangon, Convocation Hall Facade

## Our HERITAGE VR MUSEUM

### MYANMAR HERITAGE INTERACTIVE 3D VR MUSEUM



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  - Mrauk-U Temples
  - Sri-kshetra Temples
  - Mahamuni
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  - Shwedagon
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*Safeguard Cultural Heritage*

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Peace Arts Exchange Network

# PinYay

Arts Culture Heritage

PINYAY

**PIN YOUR PLACE**

A digital space to create a network of recommended cultural locations which enhances global access of the cultural sector and empowers communities.

pinYay

DONATE



UNESCO TechCu1



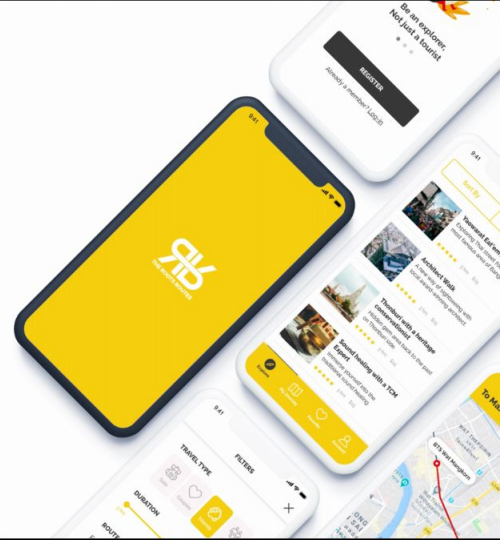
## PREVILLAGE (R)

Virtual Event Website Platform for handicraft sellers to sell their products

08 WHAT IS THE ROOTS ROUTES?

## THE ROOTS ROUTES

A travel companion platform that guides you to discover local secrets




## HeRE

Heritage. Reaching everyone.

Centralized heritage information and touring access system for everyone.

HeRE



# UpStage

cyberperformance platform

## An app called VICULTUS

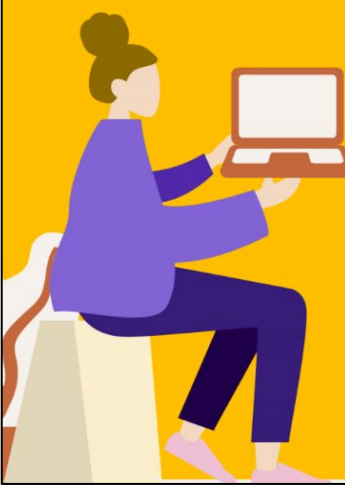


- Online traditional art performances
- Online cooking classes for traditional dishes
- Traditional skill classes
- Accessible to VR glasses

*Affordable prices*



*Marie Team*



## Boost-Art

#art #online #indie-exhibition #solo-exhibition #inspiration

An end-to-end IT solution to facilitate artists host their online solo exhibitions, with the ubiquity across website and mobile application.



## Way of Life

*Gamifying cultural  
immersion*



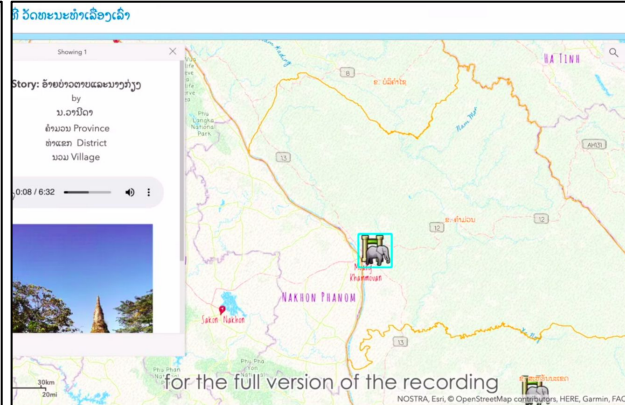
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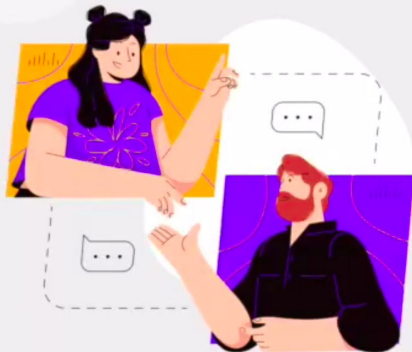
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